



*1: Source: IDC's Worldwide Quarterly Hardcopy Peripherals Tracker, 2010Q1.

*2: Ricoh Group's sales share from January through December 2008 according to Competitive Landscape: Managed Print Services, Worldwide, by Cecile Drew of Gartner, Inc., published on December 16, 2010.

*3: Corporate sustainability assessment that Corporate Knights Inc. announced in January 2010.

*4: From Fortune Global 500 ranking in Fortune magazine of Time Inc.



*** FACT SHEET ***

Ricoh Company, Ltd.

Established on February 6, 1936

A Fortune Global 500 Company

www.ricoh.com

- Ricoh Company, Ltd. is a global technology leader, specializing in the office and production printing markets. Ricoh works with organizations around the world to modernize work environments and optimize document efficiency.
- With 108,525 employees worldwide, Ricoh operates in five regions: Europe, the Americas, Asia/Pacific, China and Japan.
- Ricoh's worldwide sales were more than ¥2,016 billion with operating income of ¥65.9 billion in the year ending March 31, 2010.
- The Ricoh Group currently operates in approximately 180 countries and territories.
- The Ricoh Group includes 272 consolidated companies (as of March 31, 2010). The Ricoh brands include Gestetner, Rex-Rotary, Nashuatec, Lanier, Savin, IKON and InfoPrint Solutions, with each brand having its own particular area of competence and customer base.

Ricoh Americas Corporation

www.ricoh-usa.com

- Ricoh Americas Corporation, a 47 year-old U.S. company with headquarters in West Caldwell, New Jersey, is the Americas (north, central and south America) headquarters of Ricoh Company, Ltd.
- Fiscal year 2010 total revenue (year ending March 31, 2010) of this geographic area is ¥557.6 billion (27.7% of overall net sales of Ricoh Company, Ltd. and its consolidated subsidiaries).
- Ricoh Americas operations include Ricoh Electronics, Inc., Ricoh U.S., Ricoh Canada and Ricoh Latin America, and the total number of employees in these areas is 35,000.
- Ricoh Americans Corporation markets its products under the brands Ricoh, Lanier and Savin.

Ricoh Asia Pacific Pte Ltd

www.ricoh-ap.com

- Ricoh Asia Pacific Pte Ltd was incorporated on December 6, 1996 and is located in Singapore, with featuring office and showroom space of approximately 21,000sq ft.
- Ricoh Asia Pacific Pte Ltd has 5,025 employees.

RICOH

Ricoh Europe PLC

www.ricoh-europe.com

- Ricoh Europe PLC, with headquarters in London, United Kingdom and Amstelveen, the Netherlands, is the EMEA Headquarters of Ricoh Company, Ltd.
- Ricoh Europe has 23 operations across EMEA (sales subsidiaries), with 17,239 employees.
- Fiscal year 2010 total revenue (year ended March 31, 2010) of this geographic area is ¥458.5 billion.

Ricoh's World Firsts

www.ricoh.com/about/company/history/

- **January 1957**
Establishes Japan's first mass-production system for cameras; awarded Ohkochi Memorial Production Prize for techniques to mass-produce cameras.





- **April 1962**
Numazu Plant, Japan, formed. It features the world's first fully integrated production system of sensitized paper.
- **April 1971**
Ricoh introduces the "RICOM 8", the first office computer.



- **1972**
Ricoh launches the "RICOH PPC900", its first dry-electrostatic-transfer plain-paper poster.
- **April 1973**
Ricoh launches "RIFAX 600S", first high-speed facsimile machine for offices. The RIFAX 600S was able to transmit an A4 page in just 60 seconds, compared with three to six minutes required for contemporary models, and popularized office fax usage.



RICOH

- **November 1975**
Ricoh becomes the first recipient for the Deming Prize in the office automation industry.
A circular medal featuring a profile of a man's head, with the words "DEMING PRIZE" visible around the edge.
- **April 1977**
Ricoh introduces the acronym OA, for office automation, at CeBIT in Hannover.
A photograph of a Ricoh booth at a trade show, with people gathered around and Ricoh signage visible.
- **June 1982**
Ricoh introduces the "RICOPY FT4060", the first dry-toner plain-paper copier.
- **October 1983**
Ricoh launches the "RIFAX 1300", a first plain-paper facsimile machine.
- **February 1985**
Ricoh introduces the "RICOH COLOR 5000", the first analog color copier.
- **May 1985**
Ricoh develops speech recognition and optical character recognition technology.
- **June 1987**
Ricoh pioneers the multifunctional digital copier for the office with the IMAGIO 320.
- **April 1989**
Ricoh launches the "RIFAX D7000", the world's first ISDN G4 digital facsimile machine.
- **December 1990**
Ricoh establishes the "Environmental Administration Office" to monitor the environmental impact of the Ricoh Group's manufacturing processes and products.
- **April 1991**
Ricoh California Research Center develops world's fastest color imaging compression algorithm.
- **April 1993**
Ricoh UK Products Ltd. (RPL) becomes first recipient of Queen's Award for Environmental Achievement.
- **August 1998**
Ricoh Asia Industry (Shenzhen) becomes first Japanese-owned facsimile machine manufacturer to reach 1,000,000 unit production mark
- **July 2002**
Lanier Worldwide, Inc. of the US (a Ricoh company) receives first J.D. Power and Associates Award for office automation.
- **November 2007**
Ricoh Technology Center wins the Nikkei Manufacturing Award, first in the Ricoh Group.

RICOH

➤ **October 2008**

Ricoh enters the color Print-On-Demand market and introduces a color production printer, "the Ricoh Pro C900."



➤ **September 2009**

Ricoh releases its first reconditioned digital full-color MFPs. (Japan market only)

➤ **November 2009**

Ricoh produces the world's first biomass toner, to be used in the imagio MP 6001GP in Japan.

*As a manufacturer's genuine supply item.

➤ **December 2009**

Ricoh releases the GXR world's first interchangeable unit camera.

➤ **June 2010**

Ricoh Americas Corporation completes Times Square's First 100 percent solar powered billboard.



Ricoh Corporate Social Responsibility Group:

www.ricoh.com/csr/index.html

- The Ricoh Group adheres to the "The Spirit of Three Loves" philosophy advocated by our founder, Kiyoshi Ichimura. This philosophy encourages people to "love your neighbor (as a member of the global community), love your country and Mother Nature, and love your work (with a sense of mission)." This idea is the basis of the Ricoh Group's CSR initiatives.
- Ricoh's management philosophy was established in 1986 based on these Guiding Principles so as to develop a corporate and business structure that can respond to changes in today's world, such as the acceleration of the advanced information society and the diversification of values.
- In addition, Ricoh established the Ricoh Group CSR Charter and the Ricoh Group Code of Conduct in 2003 so as to lay down common values and behavioral principles to share globally among all employees.
- The Group also continues to develop and improve CSR activities proactively with the understanding that CSR enhances corporate value.



Environmental Responsibility:

www.ricoh.com/environment/

- Ricoh Group has been steadfastly committed to the environment for over 30 years. In 1976, Ricoh established an Environmental Protection Group responsible for keeping Ricoh's environmental goals and strategies as a key consideration when planning, developing, designing and promoting new products and services. In 2009, Ricoh set medium and long-term targets for reducing the total CO2 emission (including the converted value of 5 gasses) by 87.5% by FY2050, and 30% by FY2020, compared to FY2000.
- Ricoh has been named as one of the Global 100 Most Sustainable Corporations in the World for the past six consecutive years at the World Economic Forum in Davos. Ricoh has also won the World Environment Center (WEC) Gold Medal for International Corporate Achievement in Sustainable Development in 2003.
- Ricoh became only the second Japanese company to sign the UN Global Compact (GC) in April 2002. In June 2007, Ricoh also became a signatory to Caring for Climate; The Business Leadership Platform by GC.
- The Ricoh Group expressed support for the communiqué announced at the 14th conference of the parties to the United Nations framework convention on Climate Change held in December 2008 in Poznań, Poland. The Ricoh group is the only Japanese company that has so far announced its commitment to the communiqué.
- In November 2008, Ricoh was awarded the highest rating, AAA, in the environmental rating by Tohmatsu Evaluation and Certification Organisation Co Ltd., for the fourth consecutive year.
- In 2009 OEKOM, the highly respected German environmental rating agency, once again honored Ricoh with one of three top ranking places in the combined area of CSR and environment.
- On April 14, 2009, Ethisphere Institute, a US-based leading think tank specializing in business ethics, named Ricoh as "One of the World's Most Ethical Companies."
- In 2008, Ricoh Europe PLC won two prestigious Ruban D'Honneur prizes for Environmental Awareness and Corporate Sustainability.

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